

MANAGEMENT & BUSINESS STUDIES  
**JAMIA HAMDARD**

# **MASTERS OF BUSINESS ADMINISTRATION**

**Brochure (2022-2023)**





*Jamia Hamdard Welcomes You*



# About Us

Jamia Hamdard was declared as a deemed-to-be University by the Govt. of India in 1989 on the recommendation of University Grants Commission (UGC) under the UGC Act 1956 in recognition of the services provided by erstwhile educational institutes established by the Hamdard National Foundation (HNF). These institutes, built over a period of time, included the Hamdard College of Pharmacy, Hamdard Tibbia College, Rufaida College of Nursing, the Institute of History of Medicine & Medical Research, and Indian Institute of Islamic Studies.

Jamia Hamdard was inaugurated by the then Prime Minister of India, Shri Rajiv Gandhi on August 1, 1989, who in his inspiring inaugural address applauded the efforts of Hakeem Abdul Hameed Saheb, the Founder, for setting up a number of institutions of learning which were finally merged to form a “Deemed to be University” namely Jamia Hamdard. In the words of Shri Rajiv Gandhi, “This will enable minority to go forward and help India to march forward”.

Spread over a sprawling green campus of about 100 acres, located on a prime piece of land in South Delhi, JH has ten Schools including a medical college, two hospitals – a 550 bedded modern medicine hospital and another 150 bedded Unani medicine hospital – on its campus. It has a big library, archive center, separate hostels for girls and boys, gymnasium, a large playground, residential quarters for the staff, and also an off-campus in Kannur, Kerala.



**Ranked 1<sup>st</sup> in Pharmacy and in top 100 in Management Colleges, NIRF-2022 ranking**

**Awarded As Institute Of Eminence By Ministry Of HRD, Govt. Of India**

**Among Top 50 Universities Of India**

Jamia Hamdard was placed at 2nd rank in i10 values and 5th in i100 values as per SCOPUS dataset of all the Institutes that were awarded the DST PURSE grant

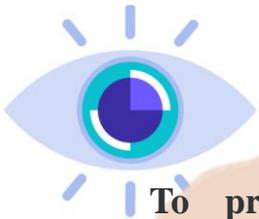
Close relationship with DRDO and joint research between Jamia Hamdard and INMAS-DRDO has led to development of pharmaceutical products which are being used by defense forces.

The publications of Jamia Hamdard have received >16 citations/paper, perhaps the 2nd highest in India.

About 38% of all our publications have been cited at least 10 times according SCOPUS database

JH is funded under the DST's PURSE (Promotion for University Research in Science and Engineering) Grant.

## VISION



**To provide international quality higher education and undertake cutting-edge research in the fields of social, natural science and technology and particularly promote study of modern and traditional medicine systems, especially Unani-tibb, encompassing a holistic and integrative approach to healthcare and to meet societal education needs of underprivileged Indian communities.**

## MISSION



- To promote and advance the cause of higher education through modern methods of teaching and advanced research in such branches of knowledge as the Jamia Hamdard may continue to develop core-competence for and as may be in consonance with the emerging needs of India in general and underprivileged communities in particular.
- To co-operate, collaborate and associate with national and international organizations and institutions in any part of the world having mission wholly or partly similar to those of Jamia Hamdard and as per the provision of the UGC regulations in place from time to time.
- To provide avenues for higher education leading to excellence and innovations in such Branches of knowledge as may be deemed fit primarily at under-graduate, post-graduate and doctoral levels, fully conforming to the concept and idea of the Jamia Hamdard.

# *Hear From The Chancellor*



I am delighted to invite and greet you all at **School of Management and Business Studies, Jamia Hamdard, New Delhi**. My father Late Janab Hakeem Abdul Hameed, a renowned physician, was the Founder-Chancellor of this prestigious institute which he established with his own resources. His noble vision was to bring happiness and growth to society through the development of education, services and health care.

His motivating force has inspired Jamia Hamdard to successfully undertake multidimensional projects in the service of society. We aspire to become a globally renowned institution that provides socially meaningful education and generates new information through study and innovation for the benefit of society as a whole.

Right from inception, we have worked to make the campus vibrant, mentoring our faculty and creating a dynamic learning space for students by national and international experts. Being one of the leading universities in the country, we extend our hands towards strong tie-ups with reputed organizations and knowledge-sharing between practical aspects and academia to make our students industry-ready. To achieve our goals and objectives, we mould our future managers to conquer various obstacles which increase their chances of soaring high.

I am confident that our University will continue to achieve its target and our alumnae would establish their strong roots all across the globe. You are all welcome to join hands with us in achieving this goal.

**Hammad Ahmed**

# *Vice Chancellor's Note*

I am pleased to inform you that Jamia Hamdard, New Delhi has a golden history of working with prominent institutes, laboratories and organizations across the country. Our leading ventures in the field of Medicine, Interdisciplinary Sciences, Research & Technology, Hospitality & Management have reached heights over the years and are recognised globally.



In this context, the management sector has a huge potential of uplifting economy, creating large scale operations and generation of employment opportunities. I am ecstatic to learn about the dynamic collaboration of School of Management and Business Studies with your esteemed company. Your presence would provide a platform to young professionals and future managers to share innovation, introduce development and gain million-dollar exposure. Besides, it will also benefit academia and industries to create newer areas of mutual rewarding association.

My heartfelt congratulations to the department. I extend my greetings and good wishes to all guests, our students and extremely talented faculty.

**Prof. Dr. Mohammad Afshar Alam**

# School Of Management & Business Studies

In a short span of time, the Department of Management commencing in 1998, has grown from strength to strength, and has risen to national as well as international prominence. The department has always strived to excel through the wide range of courses offered, high quality research output from the research oriented faculty and the students of highest caliber. The full suite of courses offered by the department includes MBA, BBA, BCom (Hons), PhD (Management) and Executive PhD. The department has always been at the forefront of developing quality education, thus, the courses offered are continuously scrutinized to align and upgrade in response to the changing business requirements. Department of Health and Hospital Management is also the part of School of Management & Business Studies offering post graduate courses in health and pharmaceutical management.

In its endeavor to impart holistic education to the budding managers the teaching pedagogy and course curriculum include a healthy mix of co-curricular and extra-curricular activities. The pedagogical approach is crafted in such a way that it helps the students think out of the box. The fieldwork, case studies and other activities in the curriculum are tactically indulged to inculcate curiosity to find solutions to the problems existing in the market.

The Department organizes regular interactive sessions with speakers representing the higher echelons of industry, aimed at grooming the students in corporate etiquettes and sensitizing them to the industry requirements. Realizing the importance of responding to the dynamic environment and rapid technological advancements; the department organizes workshops and training sessions for the potential managers covering latest trends and developments in the business world. To keep the students involved, the department organizes sessions in different domain not limited to entrepreneurship, software, and share markets. To experience the real life situations, the department organizes industrial tours.

We are strategically located at the capital of India. Our students not only enjoy access to a huge market but also different types of customer group. It helps the students learn and flourish both inside and outside the classroom. Our alumni base is holding managerial as well as leadership positions across the world. They have proved to be a source of guidance as well as motivation for our students.

The Department of Management is in constant pursuit of excellence in management education and research



# *Dean's Message*

I would like to take this opportunity to welcome you at **The School of Management and Business Studies, Jamia Hamdard, New Delhi**. As we commemorate another year of “keeping a promise”, my heartfelt gratitude to all our corporate partners. You all have surely helped us through this dynamic journey of being one of the leading universities of India.

As a team we have been working hard for the past few years to raise the bar in terms of student content as well as course curriculum to ensure that it fits in the needs of rapidly evolving markets. The pedagogy incorporates rigorous external validation, corporate engagement, and a structured fusion of cutting-edge theory with real-world practise.

Department of management actively organises seminars, workshops, conferences and other co-curricular activities to provide maximum opportunities for exposure. I am delighted to introduce you to our future managers who have been influenced by excellence, ethics, skills and inclusive growth principles. Our students are endowed with a thirst for knowledge as well as a desire to take on challenges. They will surely exceed your expectations when it comes to completing organisational goals.

We'd like to take this opportunity to welcome your esteemed organisation to our vibrant campus and join us on our quest for success.



**Prof. (Dr.) Reshma Nasreen**

# *Welcome Note by HOD*

It is my honour to welcome you all in the Placement Program 2020-2021 at **Department of Management, Jamia Hamdard, New Delhi**. Here, you will meet some of the brightest minds of active learners with the zeal of achieving.

Our curriculum provides a well-balanced blend of current management principles, internship assignments, real-world business exposure, intensive classroom learning, communication skills, personality growth, and soft skill development activities. Via multidimensional live projects and industrial visits, we remain active in practical grounds of business.

I believe that current demands of our rapidly evolving society especially in these unforeseen unfortunate series of events, our young minds must be in accordance to various challenges and opportunities. Hence, the department is constantly assessing changing management competency criteria in order to meet national and global business demands. As a result, the students are prepared to face obstacles which lead them to new paths of glory. I am confident that you will find our students capable of meeting organisations' objectives and goals.

We sincerely hope that this exemplary collaboration will be mutually beneficial in long run for both of us. We appreciate your time for considering our school. Your subsequent input will foster our collective effort towards betterment of youth.



**Dr. Syed Nadeem ul Haque**

# Curriculum at a Glance

- Organizational Behaviour
- Marketing Management
- Quantitative Methods
- Financial And Management Accounting
- Managerial Economics
- International Business Management
- Business Communication
- Management Information System

Semester 1

- Business Research Methodology
  - Consumer Behaviour
  - Financial Management
  - Human Resource Management
  - Operations Management
  - Strategic Management
- Electives :
- Principles Of Management
  - Entrepreneurial Management
  - Economic Environment Of Business
  - Communication And Personality Development.

Semester 2

Summer Internship

- Marketing
- Human Resource
- IT
- International Business
- Operations

Semester 3 –  
Minor Electives (any1)

Semester 3  
Major Electives (any1)

**Marketing (any 5)**

- Advertising and Communication Management
- Sales and Distribution Management
- Industrial Marketing
- Strategic Brand Management
- Services Marketing
- Digital Marketing
- Agricultural Marketing

**Finance (any 5)**

- Management of Financial Institutions & Services(old)/  
Management of Financial Services
- Security Analysis & Portfolio Management
- Financial Risk Management
- Financial Statement Analysis
- International Corporate Finance(old)/International Financial  
Management Financial Engineering
- Bank Management
- Corporate Tax Management
- Behavioural Finance

**Human Resource (any 5)**

- Management of Industrial Relations
- Performance & Compensation Management
- Training & Development
- Organizational Change & Development
- Knowledge Management
- Strategic HRM
- Talent Management & Competency Mapping

## **Operations (any 5)**

- Planning & Control of Operations (old)/Total Quality Management.
- Inventory Management(old)/ Supply chain Management
- Maintenance Management(old)/Project Management
- Enterprise Resource Planning
- Business Process Reengineering
- Technology and Innovation Management.
- E-Commerce

## **Semester 4**

- Summer Internship & Presentation
- Dissertation & Viva voce

### **Electives (any2)**

- CSR & Corporate Governance
- Advanced Marketing Research & Data Analytics
- Legal Aspects of Business



amazon accenture



J.P.Morgan



## Where Our Alumni Work



# Activity Log

The management department of Jamia Hamdard remains active in all scenarios and brings the best for its students. It is because of the aura of our Dean, Prof. Shibu John and Head of The Department, Dr. Syed Nadeem ul Haque, we are able to achieve new heights at SMBS. It is our honour to have esteemed guests time and again to address our students and improve their professional skills and provide them exposure in various fields.

In the session of 2020-2021, despite having many constraints, we managed to organize seminars, guest lectures and activities on virtual platforms by the help of our faculty coordinators Dr. Mohd Jamshed, Dr. Shahnawaz Abedin, Dr. Abdullah and collaboration with Enable Careers.

At Jamia Hamdard, we understand the importance of interpersonal and professional skill development. With this we surely hope that this is just a mere beginning and aspire to create a strong and supported network for our students and bring laurels to the university



## Expert Talk on “Path to a New You” by Mr. Aamish

*“This was such an amazing event. We got to learn about realizing our hidden talents. Even though all us want to groom our personalities, not everyone has the necessary tools to achieve it. Sir, you provided us the means to unlock out hidden capabilities and true potential.” – Mohammed Omair Farooq, MBA 1<sup>st</sup> year*

DEPARTMENT OF MANAGEMENT  
**PATH TO A NEW YOU**  
8th September  
12pm - 1:30pm  
EXPERT TALK BY  
**MR. AAMISH**  
BBA, MBA, LIFE COACH  
(DIRECTOR, VLOGGER, EXECUTIVE AND A PASSIONATE LEARNER)

JAMIA HAMDARD  
DEPARTMENT OF MANAGEMENT  
"INSIGHTS ON THE  
ENTREPRENEURIAL JOURNEY"

10:00 AM TO 11:30 AM  
SEPTEMBER 10, 2020  
THURSDAY



EXPERT TALK BY  
**MS. ANJEET KHANDELWAL**  
SENIOR TRAINER, THINK STARTUP

## Expert Talk on “Insights on the Entrepreneurial journey” by Ms. Anjeet Khandelwal

*“Everybody can be a leader. That is true. But for doing so, one has to acquire the required skill. Respected Sangeeta Ma'am, all of the students of Jamia Hamdard feel blessed that you taught us this simple yet incomprehensible fact.” - Qazi Sahil, MBA 1<sup>st</sup> year*

## Leadership Talk by Ms. Sangeeta Sharma Thakral

*“During the orientation week of Jamia Hamdard, the department of management organised a webinar on leadership skills. And We had a chance to interact with the head of CSR and sustainability Diageo India Ms Sangeeta Sharma Thakral. The session was very interactive and we get to learn many new skills required for leadership and team work. She taught us the concept to develop 'we' feeling when we are in a team. We learnt a lot from her experience that how she has faced all the hurdles to reach at the tier she is presently on. Being trapped in this pandemic we are grateful that Jamia Hamdard has organised the session with such a lady with principle” - Mansha Amin Sofi, MBA 1<sup>st</sup> year*

JAMIA HAMDARD  
Department of Management  
ORIENTATION WEEK  
Leadership Talk By:  
Ms. Sangeeta Sharma Thakral  
Head CSR & Sustainability  
Diageo India  
Teacher Coordinator  
Dr. Sna Farooqi  
Student Coordinators  
Mehak Chutani  
And  
Kartik Arora  
10:00AM TO 11:30 AM  
SEPTEMBER 12, 2020  
SATURDAY



MR. S PADMANABHAN  
Head - HR ( Operations Global ), PT & D  
L & T Construction

Webinar for MBA 3rd Sem Students

**Careers in Operations**

Roles Available ?  
Skills Required ?  
How to Prepare ?

LIVE on Google MEET @ 10:30 am on 24th Oct

## Webinar On “Career in Operations” by Mr. S. Padmanabhan

*“It was an excellent learning experience with Mr S Padmanabhan. He gave the insights of the HR World and rose more enthusiasm in us to build our career in the HR Stream” – Vishnu Vijaya Kumar, MBA 1<sup>st</sup> year*



Webinar for MBA & BBA Students

### Business Opportunities in Food processing industry

Roles Available?  
Skills Required?  
How to Prepare?



**Mr. Sagar Kurade**

Chairman & Managing Director at Suman Project Consultants Pvt. Ltd.



Click here to join

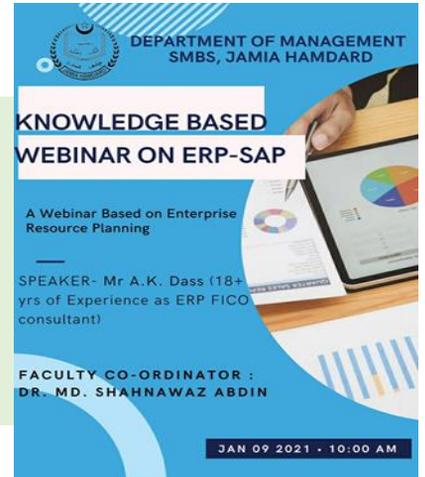
LIVE on Google Meet @ 10:30 A.M. to 12:00 P.M. on 7th November 2020 Saturday

## Webinar on “Business Opportunities in Food Processing Industry” by Mr. Sagar Kurade

*“Being a graduate in Food Technology, I was a little delusional about the opportunities after MBA that would keep me connected with Food Industries and Mr. Kurade cleared it all. He gave so much insights and a lot of practical exposure. Thanks to the department for this amazing event” – Yakhshi Khan, MBA, 1<sup>st</sup> year*

## Webinar On “ERP SAP” By Mr. A.K. Das

*“We all want to be a tech freak to keep a pace with the growing technology and Mr. A.K. Das has so well guided us in the ERP-SAP Knowledge. We were fortunate enough to have him in our college as a great mentor. We learnt how ERP can be fruitful for our businesses. It was a very good learning experience.” – Mohsin Akram, MBA 1<sup>st</sup> year*




Department of Management  
SMBS Jamia Hamdard, New Delhi-62

Placement Cell  
Presents webinar on:

**Job Opportunities for Management Students in Media Houses**

Roles Available?  
Skills Required?  
How to Prepare?



**Mr. Himanshu Shekhar**

Editor - Government Affairs at NDTV India



Click here to join

LIVE on Google Meet @ 3:00 P.M. to 4:00 P.M. on 26th December 2020 Saturday

## Webinar on “Job Opportunities for Management Studies” in Media Houses by Mr. Himanshu Shekhar

*“We were so honoured to hear the editor- government affairs of NDTV India. It was such an informative session taught us all about the opportunities available in media house for management students. The session was full of enthusiasm and had been managed so well. Our questions were all prioritise and got all our doubts cleared. In such a hard time of covid this was one of the great experiences.” – Nida Zehra Zaidi, MBA 1<sup>st</sup> year*

## LinkedIn Training Programme by Mr. Siddharth Srivastava

*“It was a great experience we had with the NHF founder Mr Siddharth Srivastava. His story of success was a complete inspiration for our management, student. During the session, we came to know how to utilise LinkedIn correctly and what are things we should highlight on our profiles. I thank the DoM JH for this interaction.” - Mohammad Tamim-MBA, 1<sup>st</sup> Year*



Jamia Hamdard  
Linkedin  
Exchange with



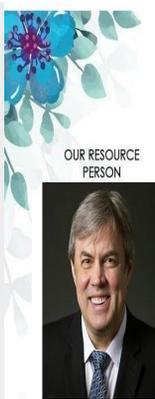
**SIDDHARTH SRIVASTAVA**  
(FOUNDER- NHF | | DELEGATE HARVARD HUII/21)

DATE :: 21st February 2021  
TIME :: 10:30 AM  
VENUE :: Google Meet  
/DIGITAL CLUB Jamia Hamdard

©ORIGINAL CLUB E certificate will be Provided To All The Participants

# International Webinar on the topic “Future of Brands and Branding” on 2nd August, 2022 by Prof. Kevin Lane Keller.

*“The session was full of knowledge of brands globally in a nutshell, session has elaborative explanation about various aspects of branding like managing past, present and future of brands, brand emotions and experiences, narration and stories so that others can learn, brand resonance model along with pyramid, also discussed about various brands positioning with example of Nike, and many more. Prof Keller is God of branding and it was a great opportunity to have words from him. Thanks the organizers and all.”- Aarti, Participant.*



Prof. Kevin Lane Keller  
E. B. Osborn Professor of Marketing and Senior Associate Dean for Marketing and Communications,  
Tuck School of Business at Dartmouth College, US.

Department of Management, School of Management & Business Studies, Jamia Hamdard, New Delhi

## INTERNATIONAL WEBINAR on Future of Brands and Branding

2<sup>nd</sup> August 2022 at 6:30pm IST

All the Faculty and the Research Scholars are invited

Google Meet <https://meet.google.com/knh-zxzm-ftw> YouTube [https://youtu.be/Z9Ei5Lcb\\_M](https://youtu.be/Z9Ei5Lcb_M)

Organizing Secretary  
Dr. Abdullah

Convener  
Dr. Sadaf Siraj

RSVP  
Prof. (Dr.) Shibu John  
Dean, SMBS

## School of Management and Business Studies Jamia Hamdard presents Lecture Series for PhD Scholars #4 Impactful International Case Research and Publishing

Dr. Micheal M. Goldman  
Associate Professor  
University of San Francisco  
Adjunct Faculty, Gordon Institute of Business Science,  
Johannesburg, University of Pretoria  
Editor-in-chief, Emerald Emerging Market Case Studies



R.s.v.p : Dean ,SMBS

Date - May 24th, 2022  
Time- 09:00 AM Onwards



# International Webinar on the topic “Impactful international Case Research & Publishing” on 24th May, 2022 by Prof. Michael Goldman

*“It was very amazing lecture. We are literally very thankful to all of you who are involved in organizing this wonderful session.*

*”- Ms. Farzana, Participant.*

# International Webinar on the topic “Organizational Ethics in Modern Organizations” on 6th November, 2020 by Dr. Brandon Randolph-Seng.



Dr. Brandon Randolph-Seng  
Associate Professor,  
Department of Management & Economics,  
Texas A & M University, USA

Department of Management, School of Management & Business Studies, Jamia Hamdard, New Delhi

## INTERNATIONAL WEBINAR on Organizational Ethics in Modern Organizations

6th November 2020 at 9:00 am

Faculty, Research Scholars, PG Students of all subjects are invited.

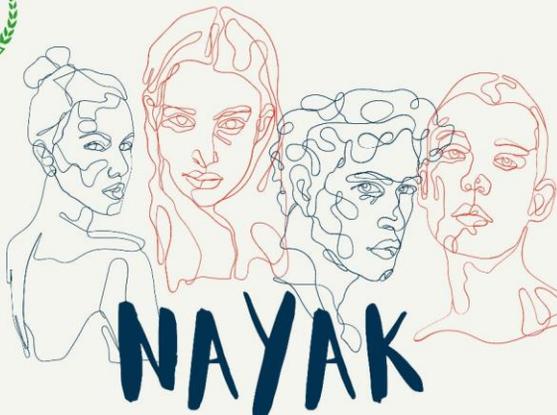
Google Meet <https://meet.google.com/zh-qvq-mmf> YouTube <https://youtu.be/luRgKTBf0>

Convener  
Dr. Syed Nadimul Haque  
Head of the Department

Co-Ordinator  
Dr. Abdullah  
Assistant Professor



# Intramurals

## NAYAK

*'WITH GREAT POWER COMES GREAT RESPONSIBILITY'*

February 6th, 2021 • 11 AM • GOOG  
Presented by Training & Development cell, Jamia Ha



Training and Development Cell  
Presents

# ETHNIC FOOD MARKETING CHALLENGE

"BRING OUT THE HIDDEN  
ENTREPRENEUR IN YOU"

Help us make this event a  
success by honoring us with  
your presence.

Saturday, January 2021  
Time: 11am  
Online on Google Meet



SCHOOL OF MANAGEMENT AND BUSINESS STUDIES | DEPARTMENT OF MANAGEMENT |  
JAMIA HAMDARD

**PRESENTS**



## PLAN OF ACTION SPEECH CONTEST

LET'S TAKE OUR FIRST STEP TOWARDS BEING GREAT MANAGERS

**2ND JANUARY 2021**  
Saturday, 1:00pm onwards

As a part of additional  
Activities we also have fun  
quizzes and riddles for all!

Join us Online at Google Meet




This activity is being organized by MBA 1st Year, Sec C

**Knowledge is the new rich, Arm yourselves with it!**  
**For Any Queries Contact Team Engagement**



**Team Digital  
Presents**

## WOLVES OF SALES STREET

INNOVATIVE SALES PITCHING

**LIVE on Google Meet @ 11:00 A.M.**  
on 2nd February 2021 **Tuesday**

**Team Digital,**  
MBA First Year, Section- A






Meeting details

People (47)

Chat

ans

Sheikh Muzammil 1:16 AM  
shell

Atika Mariam 1:16 AM  
Ans

manpreetkaur kohli 1:17 AM  
1. Sauood  
2. Talib and Muzammil  
3. shruti and suhaib

Tanika Yadav 1:17 AM  
congratulations everyone!

Send a message to everyone

Turn on captions Present now

11:48 AM 6/2/2021

# Photo Gallery



# Placement Coordinators



# MBA Pharmaceutical Management, Health & Hospital Management

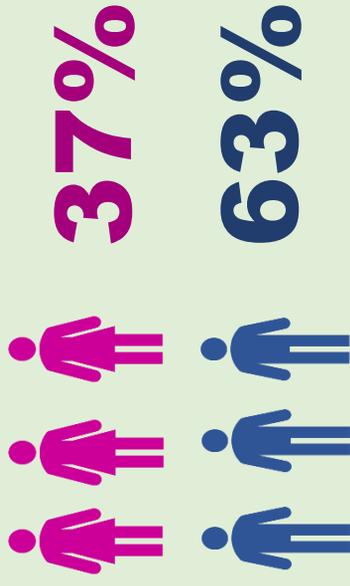
## Batch 2020-22

## Placement Report Batch 2018-20

### Educational Background

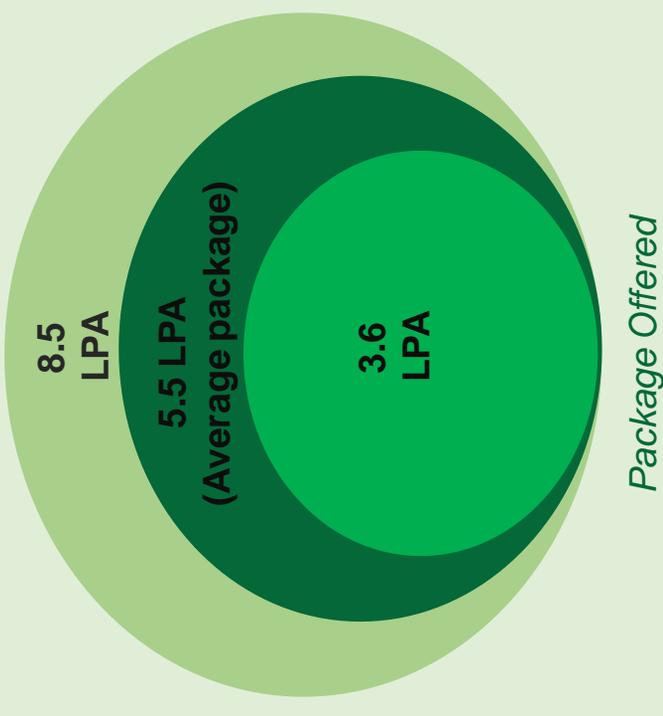
B.Pharmacy  
B.Sc. Microbiology

### GENDER DIVERSITY



- North
- Central
- East
- South
- West

Companies Visited - 48



(Placement Batch 19-21 On Progress)

# CURRICULUM- MBA (PM & HM)

Semester 1		Semester 2	
• Financial, Cost and Management Accounting		• Business Planning & Strategic Management in Pharmaceutical Business	
• Health services and Development		• Business Research Methods	
• Pharmaceutical Regulatory Affairs, IPR and WTO		• Managerial Epidemiology	
• Managerial Economics		• Human Resource Management	
• Organizational Behaviour		• Financial Management	
• Quantitative Methods		• Information Technology and MIS	
• Business Communication		• Open University Elective – I*	
• Principles and Practices of Pharmaceutical Marketing		• Open University Elective – II*	

**\*Entrepreneurial Development, Principles of Management, Essential of Communication & Personality Development)**

# INDUSTRY INTERFACE- GUEST LECTURES



Mr Mohit Malik,  
Senior District Manager, Pfizer



Mr Manik Mohan  
Senior Marketing Manager, Eli Lilly



Mr Pradeep Sharma,  
Business Unit Head, Bayer



Mr Naqi Abbas  
Former Associate Director, DRL



Mr Jalal Rahman,  
International Marketing Manager, GSK

# TOP RECRUITMENTS (2018-2020)



**Ekta Singh**  
Batch 2018-2020



**Vaishali Chaudhary**  
Batch- 2018-2020



**Paawni Tuteja**  
Batch- 2018-2020



**Kanchan Chauhan**  
Batch- 2018-2020



**Puspraj Srivastava**  
Batch- 2018-2020



**Ayush Khanna**  
Batch- 2018-2020



**Jyotirmay Malik**  
Batch- 2018-2020



**Abdul Rehman**  
Batch- 2018-2020



**Ankush**  
Batch- 2018-2020



**Rinee Dobhal**  
Batch- 2018-2020



**Garima Bansal**  
Batch- 2018-2020



**Vaishnavi Gwari**  
Batch- 2018-2020



# TOP RECRUITMENTS



**Zayed Ahmad Kidwai**  
Batch-2016-2018



**Roopa Khatri**  
Batch-2016-2018



**Dhwani Mudgal**  
Batch-2017-2019



**Ebad-Ul-Haq**  
Batch-2017-2019



**Nirmalya Saha**  
Batch-2017-2019



**Shiksha Gupta**  
Batch-2017-2019



**Avinash Chennupati**  
Batch-2017-2019



**Keshav Vats**  
Batch-2017-2019



**Aparna Awasthi**  
Batch-2017-2019



**Umair Khan**  
Batch-2017-2019



**Manish Panicker**  
Batch-2017-2019



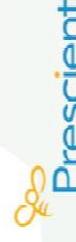
**Narayan Nath**  
Batch-2017-2019



# OUR ESTEEMED RECRUITERS –



GlaxoSmithKline



LET'S GROW TOGETHER

# Bachelor of Hotel Management Curriculum at a Glance

- Foundation Course in Food Production-I (Th.& Pr.)
- Foundation Course in Food & Beverage Service -I (Th.& Pr.)
- Foundation Course in Front Office -I (Th.& Pr.)
- Foundation Course in Accommodation Operation -I (Th.& Pr.)
- Applications of Computer (Th. & Pr.)
- English

Semester 1

## Semester 2

- Foundation Course in Food Production-II (Th.& Pr.)
  - Foundation Course in Food & Beverage Service -II (Th.& Pr.)
  - Front Office Operation-I (Th.& Pr.)
  - Accommodation Operation -I (Th.& Pr.)
  - Environmental Science
  - Accounting Skills For Hotel

## INDUSTRIAL TRAINING

- Food production industry exposure
- Food & beverage service industry exposure
- Front office industry exposure
- Accommodation operation industry exposure
- Personality skills for hospitality learning from industry

Semester 3

## Semester 4

- Food Production Operation-I (Th.& Pr.)
  - Food & Beverage Service Operation -I (Th.& Pr.)
  - Front Office Operation-II (Th.& Pr.)
  - Accommodation Operation -II (Th.& Pr.)
  - Communication Skill -I
  - Elective (Any One)

- Food Production Operation-II (Th.& Pr.)
- Food & Beverage Service Operation-II (Th.& Pr.)
- Front Office Management -I (Th.& Pr.)
- Accommodation Management -I (Th.& Pr.)
- Elective (Any Two)

Semester 5

### Semester 6

- Food Production Management -I (Th.& Pr.)
  - Food & Beverage Management -I (Th.& Pr.)
  - Front Office Management -II (Th.& Pr.)
  - Accommodation Management -II (Th.& Pr.)
  - Elective (Any Two)

- Food Production Management –II (Th.& Pr.)
- Food & Beverage Management –II (Th.& Pr.)
- Travel & Tourism -I (Th.& Pr.)
- Food & Beverage Management & Control
- Research Project
- Elective ( Any Two)

Semester 7

### Semester 8

#### ON THE JOB TRAINING IN ANY ONE DEPARTMENT

- Food Production Management Industry Exposure
  - Food & Beverage Management Industry Exposure
  - Front Office Management Industry Exposure
  - Accommodation Management Industry Exposure
  - Hospitality Service Areas Industry Exposure

# Where Our Students Placed



# Photo Gallery

